

Biofilms ICURe Engage / EGAPR24

Innovate UK's ICURe Engage is a 4-week, part-time programme funded by NBIC and tailored for research students and technicians of NBIC partner universities. This programme aims to identify potential beneficiaries of research, introduce participants to tools for commercialisation, and foster consideration of entrepreneurship.

The ICURe Engage programme is open to all research students (including those pursuing research master's degrees, 1st or 2nd year PhD students, and post-Docs) as well as technicians from all disciplines who are interested in entrepreneurship. This opportunity is available regardless of whether they already have an idea, as the programme introduces them to ICURe and provides the space and opportunity to think about entrepreneurship differently.

The materials have been aligned with the EntreComp model.

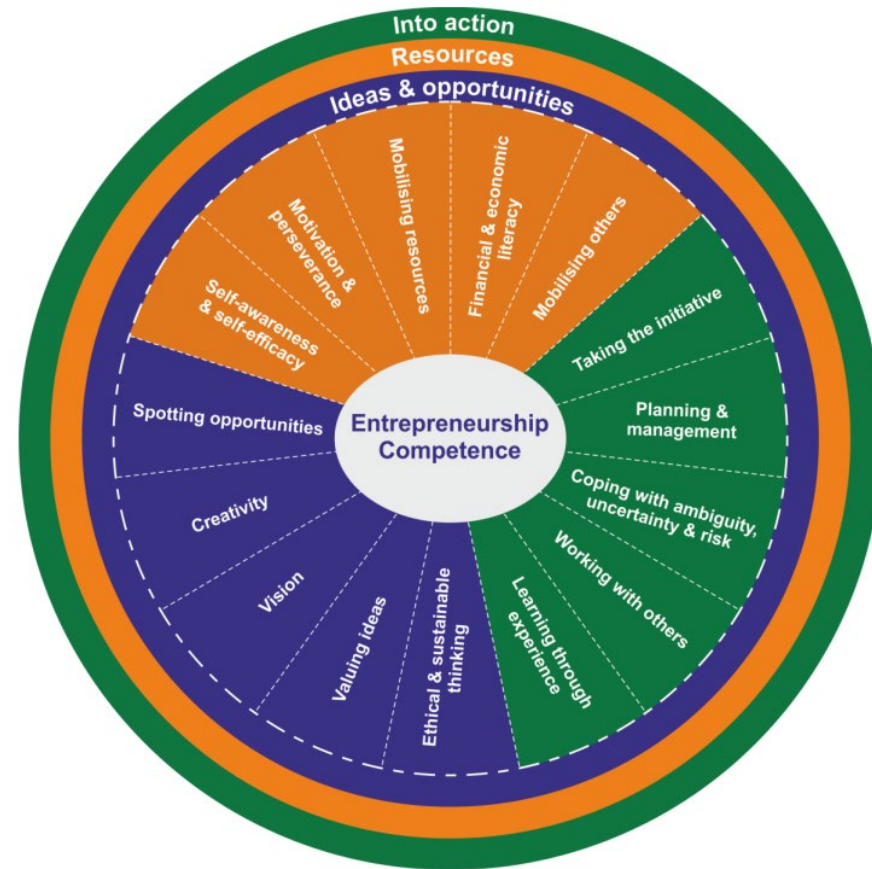


Figure 2: Areas and competences of the EntreComp conceptual model.

Key Dates and Expectations:	
Dates	Focus areas:
Bootcamp Day 1 Wednesday 17 th April 2024 from 9am to 4pm	Entrepreneurial Thinking The Language of Business Communication Emotional Resilience & Wellbeing Introduction to Verbal Business Card
Bootcamp Day 2 Thursday 18 th April 2024 from 9am to 4pm	Introduction to Value Proposition Impact Introduction to Intellectual Property Market testing online Creating your end of programme video
Check in 1 Thursday 25 th April from 12.30 to 2.30pm	Value Proposition and your market
Check in 2 Thursday 2 nd May from 12.30 to 2.30pm	Testing your Value Proposition
Check in 3 Thursday 9 th May from 12.30 to 2.30pm	How is your Value Proposition testing going?
Check in 4 – Final Session Thursday 16 th May from 12.30 to 2.30pm	Sharing your Videos
<p><u>APPLICATION LINK</u></p> <div style="display: flex; justify-content: space-around; align-items: center;">    </div>	